



www.parentingcommunity.co.uk

Cookie Policy – The Parenting Community Ltd

Effective Date: 01.03.2024

Last Updated: 28.05.2025

1. Introduction

This Cookie Policy explains how The Parenting Community Ltd ("TPC," "we," "our," or "us") uses cookies and similar technologies on our website (theparentingcommunity.co.uk) and related services ("our platforms").

It outlines:

- What cookies are
- The types we use
- What data they collect
- Your rights and how to manage cookie preferences

For details on how we protect your personal data, please refer to our Privacy Policy.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help recognise your device and remember preferences to improve your experience.

Cookies may be:

- **Session cookies** – deleted when you close your browser
- **Persistent cookies** – remain until they expire or you delete them

They may be placed by:

- **First-party cookies** – set by TPC
 - **Third-party cookies** – set by services we use (e.g. analytics, advertising platforms)
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3. Types of Cookies We Use

A. Strictly Necessary Cookies

These are required for the website to function (e.g., login sessions, form security). These **do not require consent**.

B. Functionality Cookies

Used to remember your settings (e.g. language preferences). These may be disabled, but it could reduce functionality.

C. Analytical/Performance Cookies

Help us understand how you use our site, which pages are most visited, and improve performance. **We only use these with your prior consent.**

D. Advertising & Targeting Cookies

These allow us and our partners to show you relevant ads based on browsing habits. **These cookies are only placed with your explicit consent.**

E. Social Media Cookies

Used when you share content or interact with social plugins. These are **third-party cookies**, and their use is governed by the respective platforms' policies (e.g. Facebook, X, Instagram).

4. Tracking Pixels / Web Beacons

Some emails may contain tracking pixels that help us measure engagement (e.g., whether you open the email).

This is only used for performance analysis and requires prior consent. You can avoid tracking by:

- Reading emails in plain text
- Disabling image loading in your email client

5. Managing Your Cookie Preferences

You have full control over your cookie settings.

On Our Website:

We use a cookie consent banner and management tool. You can:

- Accept all cookies
- Reject non-essential cookies
- Customise preferences by category

You can update your choices anytime by [link to cookie settings page].

In Your Browser:

You can also manage cookies through browser settings. Learn more at:

www.aboutcookies.org or www.allaboutcookies.org

6. Cookie Lifespan

Cookies set by our website will not be kept for longer than is necessary for their purpose. Specific expiry durations are outlined in our cookie banner or settings dashboard.

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Changes will be posted on this page and, where appropriate, notified via our website or email.

Continued use of our site does not constitute consent. Consent must be actively given through our cookie consent tool.

8. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, contact us at:

✉ **Email:** support@theparentingcommunity.co.uk

📍 **Address:** Registered business address available upon request

